



TREND FORUM HEIMTEXTIL 24/25

Heimtex 2024

TREND CONCEPT



Welcome to our Heimtextil 2024 Mini Trend Report, a condensed look into the Heimtextil Trends 2024.

The fair theme is the future of textiles with a New Sensitivity. In this context, sensitivity means considering impact when making a decision or product. We need a sensitive way of thinking and considering our relationship with each other, technology, and nature.

Astrid, Kelly, and Yodi made this to inspire you with our selection of the showcased trends, innovative designs, enduring classics, and the all-important colors.

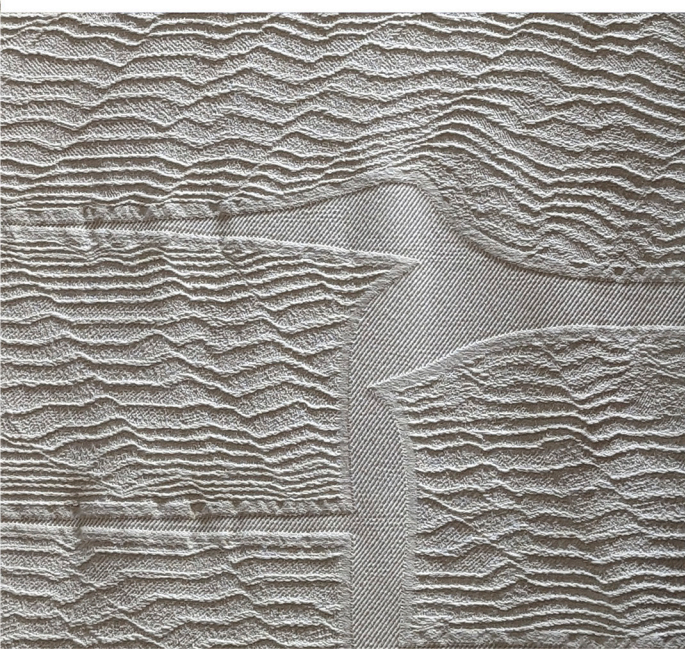
I hope you enjoy this pragmatic pathway to inspiration and imaginative flair. As colors are specified by Heimtextil, we have used these in this report.

Heimtex 2024 TREND CONCEPT



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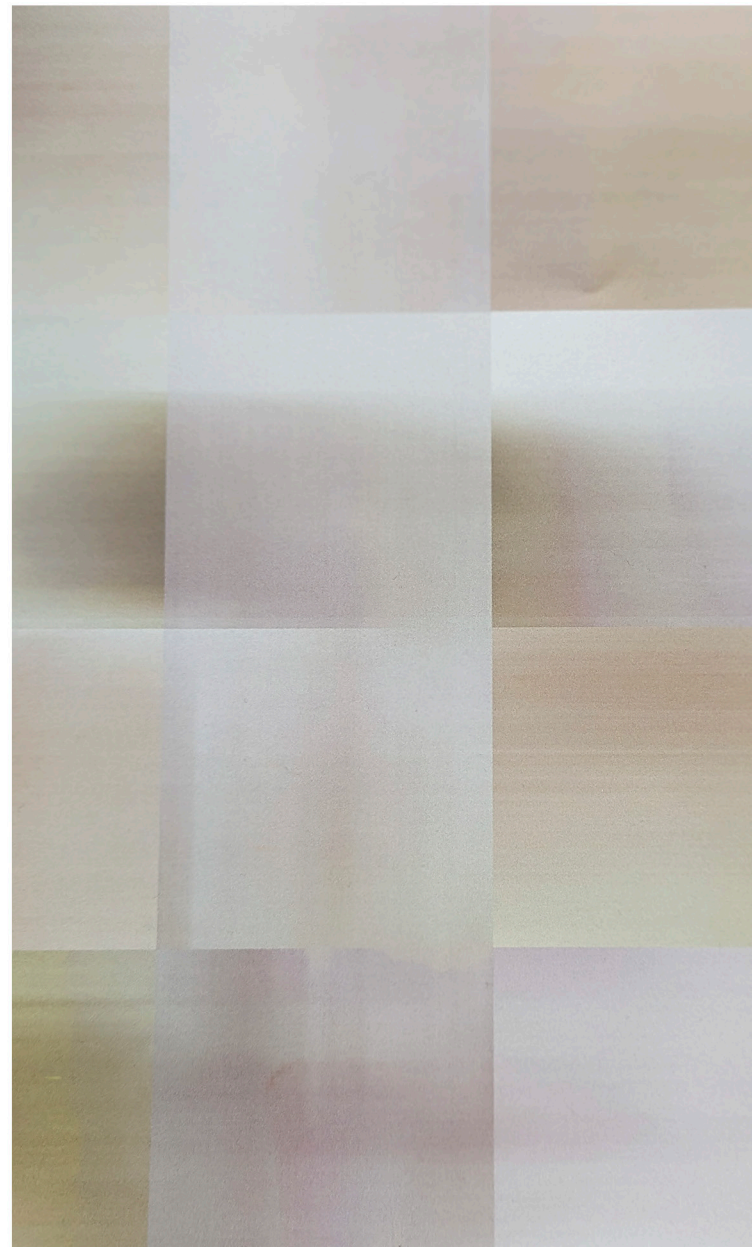


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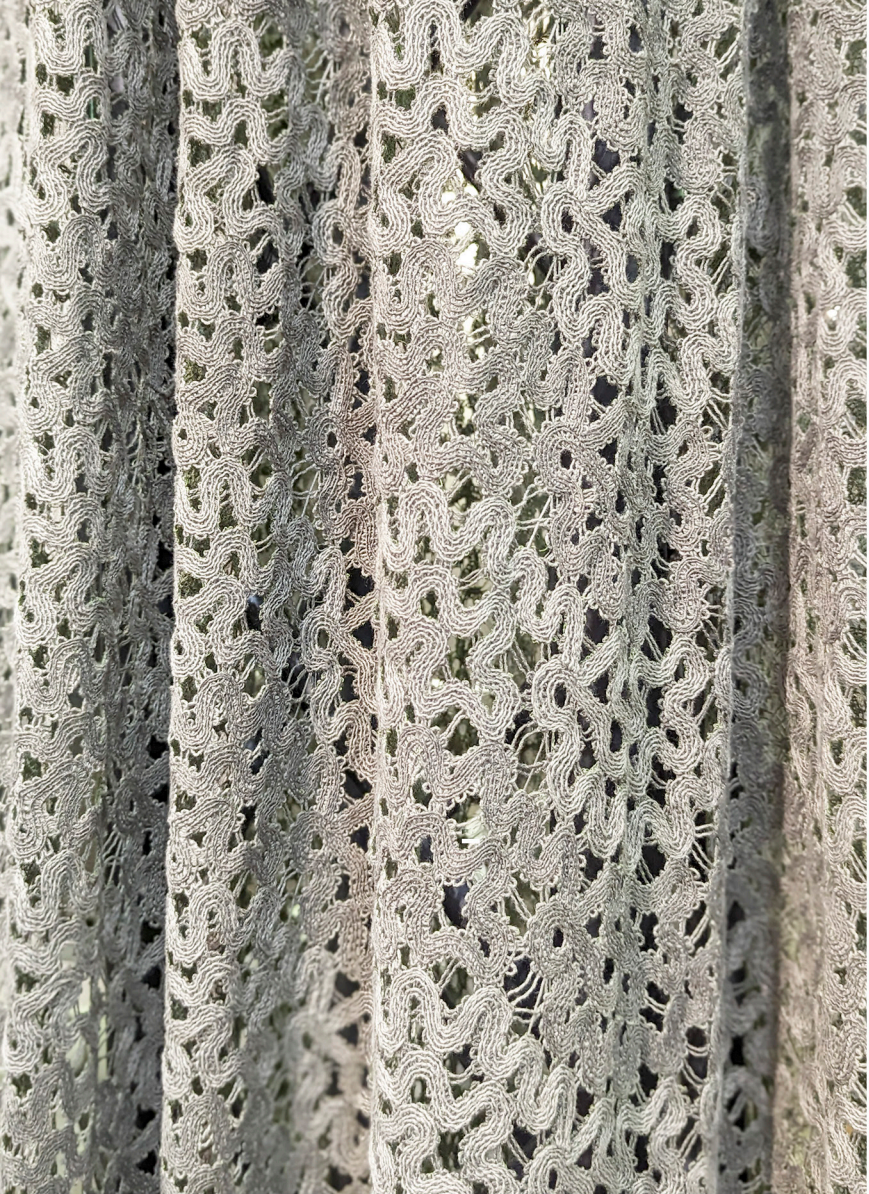


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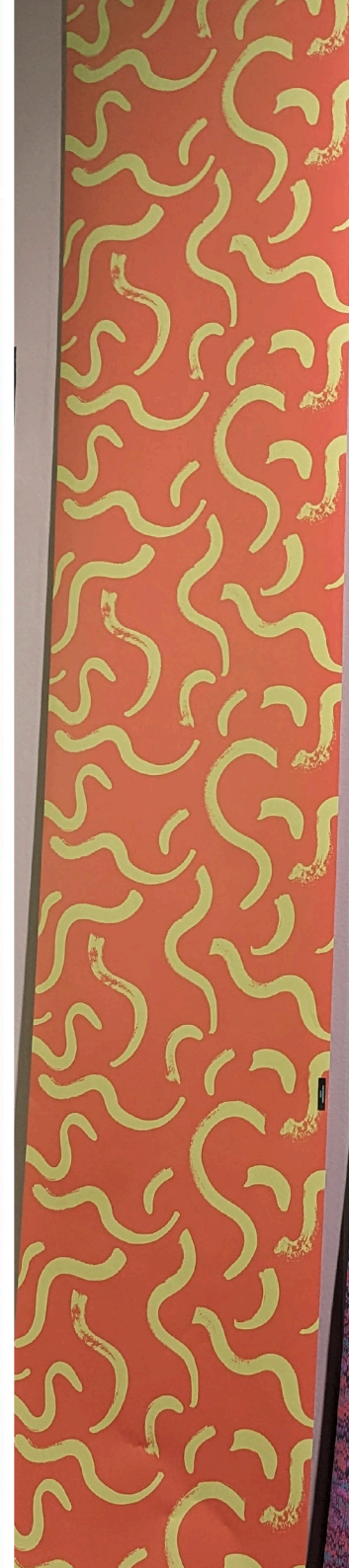




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AD Trend Concept - Heimtextil 2024

This trend report is made by the Color & Design team of Astrid Davidse Design. It aims to inform and inspire you, on the trends and developments in home and living product development.

Next to this trend report, we also develop twice yearly the Color Concept trend & color guide, the more condensed guide on which colors to use in home & living products.

For over 25 years, we have been developing pattern- and print designs for home and living products. Over time, we specialized into creating color-coordinated collections for brands, wholesalers, and manufacturers.

A more recent development is that we align our color and design services with product and sales presentations, empowering the sales and promotion of our clients.

If you like to know more about our services, contact us at info@addesign.online or call us at +31 70 306 06 23

Or go to www.addesign.online and to www.colorconcept.shop

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